



2024 Domestic Violence and Firearm Report Social Media Toolkit and Promotion Guidance

Between March and April 2024, the National Domestic Violence Hotline (The Hotline), in partnership with the [Battered Women's Justice Project \(BWJP\)](#), surveyed to understand better the experiences of survivors and victims of gender-based violence, particularly concerning their abusers' use of firearms. This survey, conducted on The Hotline's website, gathered qualitative and quantitative data. Over **2,700** respondents courageously shared their stories, providing insights into the multifaceted tactics utilized by abusive partners.

We recommend using a trigger warning, as the report's content may be distressing for some readers.


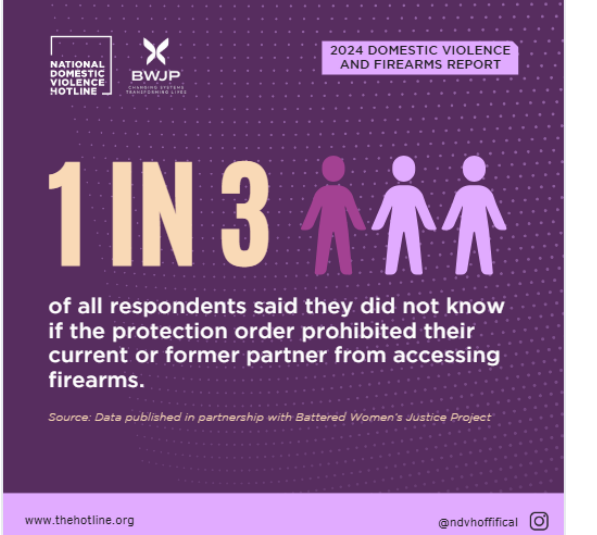
Thank you in advance for sharing information about domestic violence and gun violence through social media and other channels! It is through collective, unified voices that we can make survivor voices heard.

Facebook	National Domestic Violence Hotline
Instagram	@ndvhofficial
X (Twitter)	@ndvh
LinkedIn	National Domestic Violence Hotline

- Please use the social images below. You can find the full report via the link: [2024 Domestic Violence and Firearms Report](#)
- Please include the hashtag **#EndFirearmViolence** and tag **@ndvhofficial** on Instagram, **@ndvh** on X, and **National Domestic Violence Hotline** on Facebook and LinkedIn so we can amplify what you're sharing!
- Please reach out to Communications@thehotline.org for any questions.

Note: We encourage you to adapt this content to fit your organizational or personal voice for authentic engagement! This toolkit is meant to get you started with social media content, but the possibilities are endless. Feel free to create additional social media content using the full report. We can't wait to see your posts!

Sample Messaging ([Download Graphics](#))

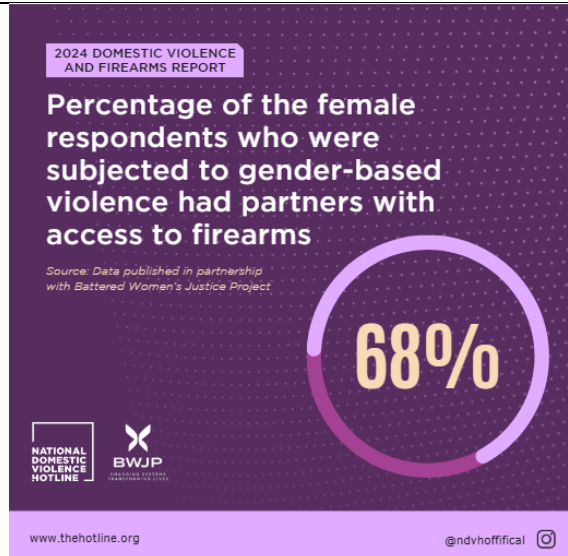
Caption	Image
<p>Between March and April 2024, the National Domestic Violence Hotline (The Hotline), in partnership with Battered Women's Justice Project (BWJP), conducted a survey to learn about survivor experiences with firearm violence and abuse.</p> <p>48% of women, 30% of men, and 38% TGNC respondents indicated they have been threatened, coerced, stalked, or harmed by firearms.</p> <p>Learn more in @ndvhofficial's Domestic Violence and Firearms Report.</p> <p>#EndFirearmViolence</p>	 <p>The infographic features a dark purple background with a white dotted pattern. At the top left are the logos for the National Domestic Violence Hotline and BWJP. At the top right is the title '2024 DOMESTIC VIOLENCE AND FIREARMS REPORT'. The main content consists of three circular progress indicators: 48% for Women, 30% for Men, and 38% for Transgender and Non-Gender Conforming. Below these is the text 'of respondents indicated they have been threatened, coerced, stalked, or harmed by firearms.' and a source note. The footer includes the website 'www.thehotline.org' and the Instagram handle '@ndvhofficial'.</p>
<p>Between March and April 2024, the National Domestic Violence Hotline (The Hotline), in partnership with Battered Women's Justice Project (BWJP), conducted a survey to learn about survivor experiences with firearm violence and abuse.</p> <p>Of those who filed a protection order, 1 in 3 of all respondents said they did not know if the protection order prohibited their current or former partner from accessing firearms.</p> <p>Learn more in @ndvhofficial's Domestic Violence and Firearms Report.</p> <p>#EndFirearmViolence</p>	 <p>The infographic features a dark purple background with a white dotted pattern. At the top left are the logos for the National Domestic Violence Hotline and BWJP. At the top right is the title '2024 DOMESTIC VIOLENCE AND FIREARMS REPORT'. The main content features the text '1 IN 3' in large white letters, followed by three stylized human figures in white, purple, and pink. Below this is the text 'of all respondents said they did not know if the protection order prohibited their current or former partner from accessing firearms.' and a source note. The footer includes the website 'www.thehotline.org' and the Instagram handle '@ndvhofficial'.</p>

Between March and April 2024, the National Domestic Violence Hotline (The Hotline), in partnership with Battered Women's Justice Project (BWJP), conducted a survey to learn about survivor experiences with firearm violence and abuse.

68% of the female respondents subjected to gender-based violence had partners with access to firearms.

Learn more in @ndvhofficial's Domestic Violence and Firearms Report.

#EndFirearmViolence



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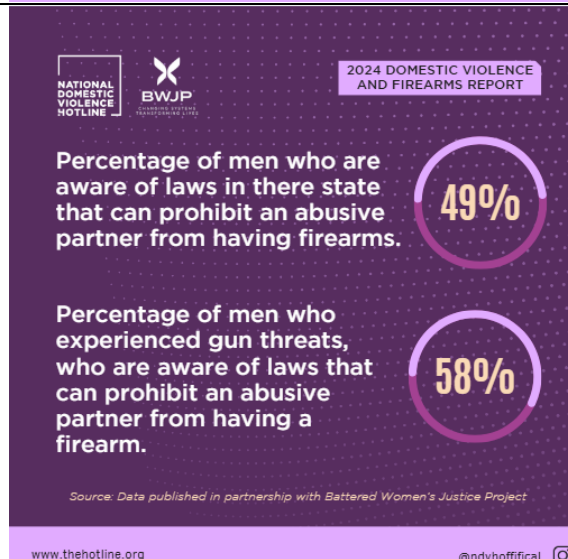


Between March and April 2024, the National Domestic Violence Hotline (The Hotline), in partnership with Battered Women's Justice Project (BWJP), conducted a survey to learn about survivor experiences with firearm violence and abuse.

Men were more likely than women and transgender or gender-nonconforming survivors to be aware of laws in their state that can prevent an abusive partner from accessing firearms, according to this survey.

Learn more in @ndvhofficial's Domestic Violence and Firearms Report.

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Between March and April 2024, the National Domestic Violence Hotline (The Hotline), in partnership with Battered Women's Justice Project (BWJP), conducted a survey to learn about survivor experiences with firearm violence and abuse.

Survivors faced multiple barriers in using legal options to prevent their partner from accessing firearms. On average, survivors whose partners had guns experienced more than one barrier in legally prohibiting their abuser from obtaining firearms.

Learn more in @ndvhoofficial's Domestic Violence and Firearms Report.

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NATIONAL DOMESTIC VIOLENCE HOTLINE

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2024 DOMESTIC VIOLENCE AND FIREARMS REPORT

ON AVERAGE,
all survivors whose partners had access to firearms experienced more than one barrier to using legal options to prohibit the abuser from accessing or obtaining firearms.

Source: Data published in partnership with Battered Women's Justice Project

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Between March and April 2024, the National Domestic Violence Hotline (The Hotline), in partnership with Battered Women's Justice Project (BWJP), conducted a survey to learn about survivor experiences with firearm violence and abuse.

Of those who did have help with safety planning, domestic violence advocates and friends and family were most common.

Learn more in @ndvhoofficial's Domestic Violence and Firearms Report.

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NATIONAL DOMESTIC VIOLENCE HOTLINE

BWJP

2024 DOMESTIC VIOLENCE AND FIREARMS REPORT

Among all the survivor respondents who participated in The Hotline's 2024 Domestic Violence & Firearm survey, female survivors were more likely to have had no help safety planning before, during, or after obtaining a protection order.

Source: Data published in partnership with Battered Women's Justice Project

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