

Domestic Violence Awareness Month Engagement Guide

What is Domestic Violence Awareness Month (DVAM)?

Domestic Violence Awareness Month (DVAM) is held throughout October. DVAM brings together advocates nationwide to end domestic violence. Communities and advocacy organizations across the country connect with one another in a true sense of unity in the movement to end domestic violence.



Why DVAM?

DVAM is a chance for anyone and everyone — victims, survivors, advocates, supporters, and political leaders — to unite in our work to end domestic violence. This is a time of solidarity and support. It is also a time for victims and survivors to share their stories.

When many people speak in a unified voice about domestic violence during October, we raise our collective awareness about this critical issue. Only through collaboration will it be possible to end domestic violence.

How can I show my support?

This year, we are participating in the Domestic Violence Awareness Project's #HealHoldCenter campaign. As we work to end domestic violence this DVAM and beyond, we must embrace the many ways we can heal from violence, hold space for survivors, and center those most marginalized.

- 1** **Make a donation** at thehotline.org/2024dvam to the National Domestic Violence Hotline to spark hope for victims and survivors nationwide. As the only 24/7/365 domestic violence hotline in the nation, we are here to answer the call no matter the time or situation. We can only do that because of our community of supporters like you.
- 2** **Follow our social media accounts** on [Facebook](#), [X/Twitter](#), [Instagram](#), or [LinkedIn](#) and tag us in your DVAM posts! Use the hashtag [#HealHoldCenter](#) or [#DVAM2024](#) to show us what you're doing to [end domestic violence](#).
- 3** **Fundraise for The Hotline** on social media to help us reach our goal of raising \$10,000! Your support will enable us to expand our capacity, reduce wait times, and ensure that victims and survivors feel validated and have access to the critical resources they need.
- 4** **Wear purple on October 17** to spread awareness. Bonus: post a photo on social media wearing purple and use [#DVAM2024](#) to show your support.
- 5** **Download and share materials** to help spread awareness and resources with people who may be unaware about what they, a family member, or a friend are going through. Find these materials at thehotline.org/materials.