



Reproductive Coercion and Abuse Report Social Media Toolkit Social Media Promotion Guidance

Between October and December 2023, the National Domestic Violence Hotline (The Hotline), in partnership with [If/When/How](#), conducted a survey to learn more about survivor experiences with reproductive coercion and abuse. The survey, conducted on The Hotline's website, collected qualitative and quantitative data. More than 3,400 respondents bravely shared their stories, shedding light on the multifaceted tactics utilized by abusive partners. The results of this survey are very important to highlight the real consequences and lived experiences of survivors in a post Dobbs reality.

We do encourage a trigger warning as some of the content of the report can be triggering.


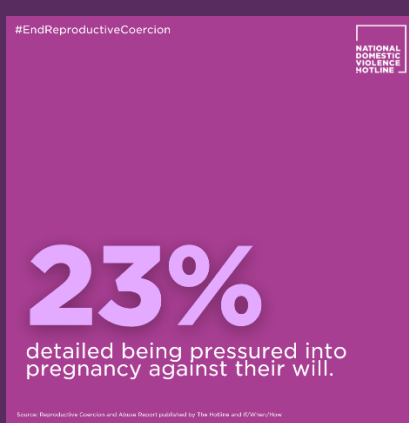
Thank you in advance for sharing information about reproductive coercion through social media and other channels! It is through collective, unified voices that we can make survivor voices heard.

Facebook	National Domestic Violence Hotline
Instagram	@ndvhofficial
X (Twitter)	@ndvh
LinkedIn	National Domestic Violence Hotline

- Please use the social images below. The full report can be found here: [Reproductive Coercion and Abuse Report](#)
- Please include the hashtag **#EndReproductiveCoercion** and tag **@ndvhofficial** on Instagram, **@ndvh** on X, and **National Domestic Violence Hotline** on Facebook and LinkedIn so we can amplify what you're sharing!
- Please reach out to Communications@thehotline.org for any questions.

Note: We encourage you to adapt this content to fit your organizational or personal voice for authentic engagement! This is meant to get you started with social media content, but the possibilities are endless. Feel free to create additional social media content using the full report. We can't wait to see your posts!

Sample Messaging: Statistics ([Download Graphics Here](#))

Caption	Image
<p>Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences with reproductive coercion and abuse. Of those who said they have experienced reproductive coercion, 42% said they have never reached out for support.</p> <p>Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.</p> <p>#EndReproductiveCoercion</p>	 <p>The infographic features a purple background. At the top, the number '42%' is displayed in large white font. Below it, the text reads: 'of those who have said they have experienced reproductive coercion, said they have never reached out for support.' The hashtag '#EndReproductiveCoercion' is positioned below the text. A central image shows two hands shaking. In the bottom right corner, the logo for the National Domestic Violence Hotline is visible. At the very bottom, a small line of text states: 'Source: Reproductive Coercion and Abuse Report published by The Hotline and If/When/How'.</p>
<p>Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences with reproductive coercion and abuse. Of those who said they have experienced reproductive coercion, 23% detailed being pressured into pregnancy against their will.</p> <p>Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.</p> <p>#EndReproductiveCoercion</p>	 <p>The infographic features a purple background. At the top, the hashtag '#EndReproductiveCoercion' is displayed in white. Below it, the number '23%' is shown in large white font. The text continues: 'detailed being pressured into pregnancy against their will.' The National Domestic Violence Hotline logo is located in the top right corner. At the bottom, a small line of text reads: 'Source: Reproductive Coercion and Abuse Report published by The Hotline and If/When/How'.</p>

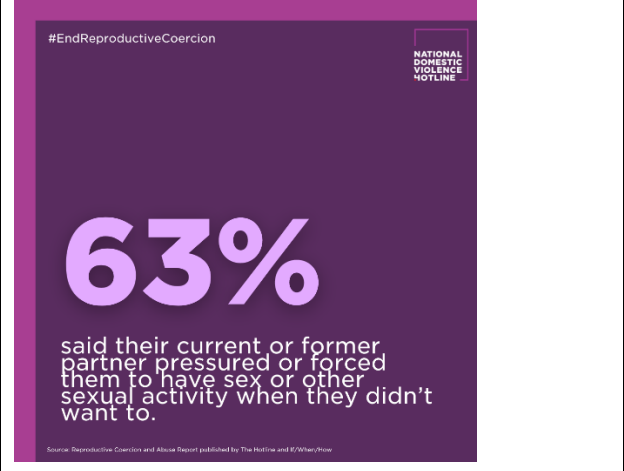
Sample Messaging: Sexually Coercive Behavior ([Download Graphics Here](#))

Caption	Image
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Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences with reproductive coercion and abuse. 63% said their current or former partner pressured or forced them to have sex or other sexual activity when they didn't want to.

Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.

#EndReproductiveCoercion



Sample Messaging: Quotes ([Download Graphics Here](#))

Caption	Image
<p>Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. So many survivors bravely shared their stories. They serve as a call to action to protect victims and survivors' rights to control their own bodies and live free from violence.</p> <p>Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.</p> <p>#EndReproductiveCoercion</p>	<p>“</p> <p>My ex-husband prevented me from having an abortion. We lived in a small town in Georgia, and I had to travel to Atlanta for it. He slit my car tires and more.</p> <p>#EndReproductiveCoercion</p> <p>NATIONAL DOMESTIC VIOLENCE HOTLINE</p> <p>Source: Reproductive Coercion and Abuse Report published by The Hotline and If/When/How</p>
<p>Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. So many survivors bravely shared their stories. They serve as a call to action to protect victims and survivors' rights to control their own bodies and live free from violence.</p> <p>Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.</p> <p>#EndReproductiveCoercion</p>	<p>“</p> <p>I wanted an IUD after trying several other methods of birth control. My ex/abuser was extremely against me getting an IUD. After I got an IUD "against his wishes," there was an extended period of heightened abuse and neglect.</p> <p>He voiced his belief that my choices for my own body were unfair to him because they were against his wishes and prevented him from having children if/when he wanted them.</p> <p>#EndReproductiveCoercion</p> <p>NATIONAL DOMESTIC VIOLENCE HOTLINE</p> <p>Source: Reproductive Coercion and Abuse Report published by The Hotline and If/When/How</p>

Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. So many survivors bravely shared their stories. They serve as a call to action to protect victims and survivors' rights to control their own bodies and live free from violence.

Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.

#EndReproductiveCoercion



Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. The insights collected are a window into harm. They serve as a call to action to protect victims and survivors' rights to control their own bodies and live free from violence.

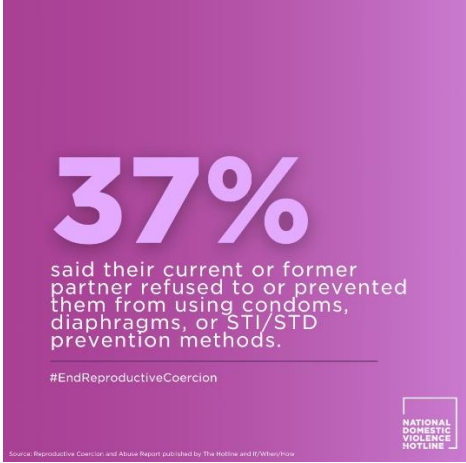
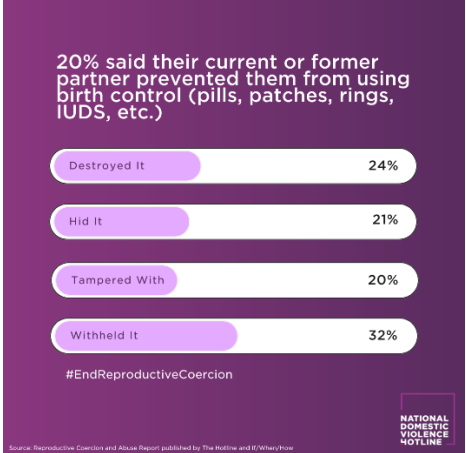
Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.

#EndReproductiveCoercion

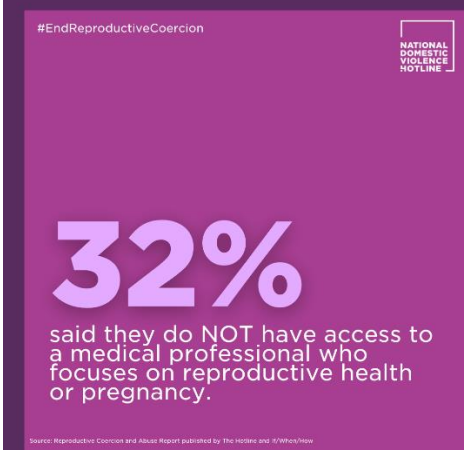


Sample Messaging: Birth Control, STI/STD, and Pregnancy Prevention
[\(Download Graphics Here\)](#)

Caption	Image
<p>Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. 23% said their current or former partner knowingly exposed them to an STI/STD.</p> <p>Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.</p> <p>#EndReproductiveCoercion</p>	<p>23% said their current or former partner knowingly exposed them to an STI/STD. #EndReproductiveCoercion NATIONAL DOMESTIC VIOLENCE HOTLINE <small>Source: Reproductive Coercion and Abuse Report published by The Hotline and If/When/How</small></p>

<p>Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. 37% said their current or former partner refused to or prevented them from using condoms, diaphragms, or STI/STD prevention methods.</p> <p>Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.</p> <p>#EndReproductiveCoercion</p>	 <p>37%</p> <p>said their current or former partner refused to or prevented them from using condoms, diaphragms, or STI/STD prevention methods.</p> <p>#EndReproductiveCoercion</p> <p>NATIONAL DOMESTIC VIOLENCE HOTLINE</p> <p><small>Source: Reproductive Coercion and Abuse Report published by The Hotline and If/When/How</small></p>								
<p>Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. 20% said their current or former partner prevented them from using birth control (pills, patches, rings, IUDS, etcetera)</p> <p>Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.</p> <p>#EndReproductiveCoercion</p>	 <p>20% said their current or former partner prevented them from using birth control (pills, patches, rings, IUDS, etc.)</p> <table border="1"> <tr> <td>Destroyed It</td> <td>24%</td> </tr> <tr> <td>Hid It</td> <td>21%</td> </tr> <tr> <td>Tampered With</td> <td>20%</td> </tr> <tr> <td>Withheld it</td> <td>32%</td> </tr> </table> <p>#EndReproductiveCoercion</p> <p>NATIONAL DOMESTIC VIOLENCE HOTLINE</p> <p><small>Source: Reproductive Coercion and Abuse Report published by The Hotline and If/When/How</small></p>	Destroyed It	24%	Hid It	21%	Tampered With	20%	Withheld it	32%
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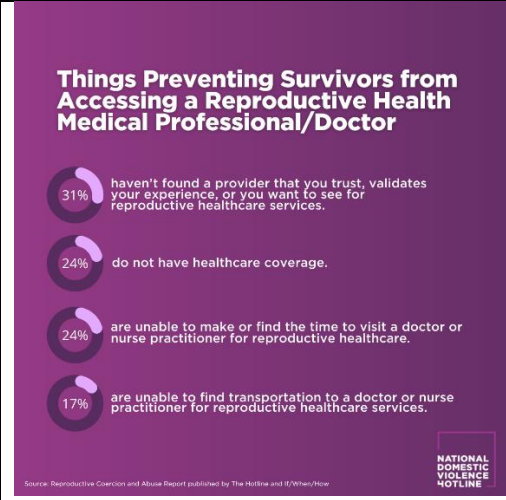
Sample Messaging: Reproductive Healthcare Access ([Download Graphics Here](#))

Caption	Image
<p>Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. 32% said they do NOT have access to a medical professional who focuses on reproductive health or pregnancy.</p> <p>Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.</p> <p>#EndReproductiveCoercion</p>	 <p>#EndReproductiveCoercion</p> <p>NATIONAL DOMESTIC VIOLENCE HOTLINE</p> <p>32%</p> <p>said they do NOT have access to a medical professional who focuses on reproductive health or pregnancy.</p> <p><small>Source: Reproductive Coercion and Abuse Report published by The Hotline and If/When/How</small></p>

Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. From the insights collected, here is a list of things preventing survivors from accessing a reproductive health medical professional/doctor.

Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.

#EndReproductiveCoercion



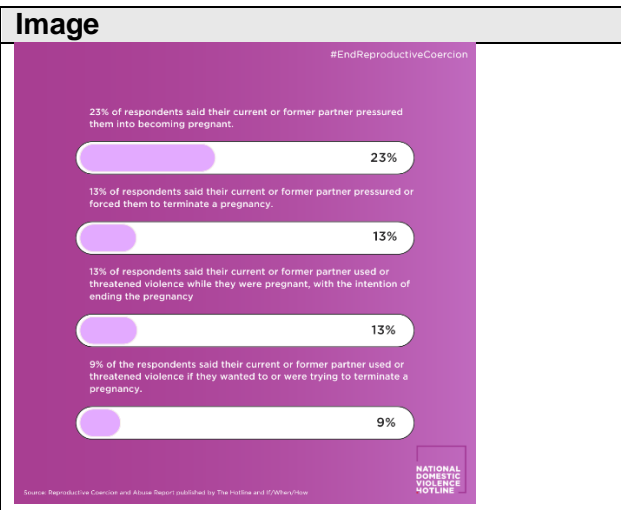
Sample Messaging: Abortion Access and Control ([Download Graphics Here](#))

Caption

Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. Respondents explained how their current or former partners prevented them from using abortion medication.

Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.

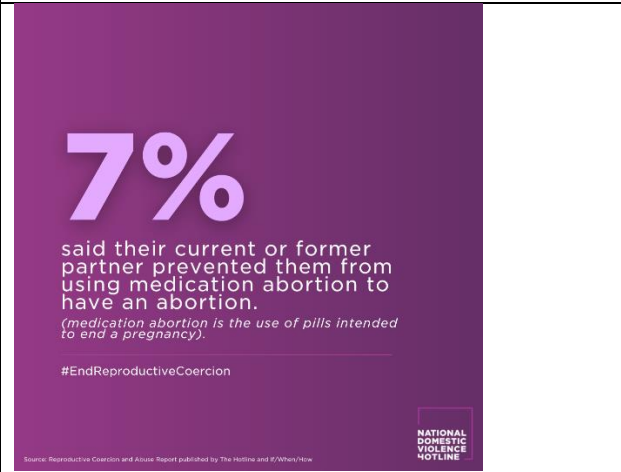
#EndReproductiveCoercion



Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. 7% said their current or former partner prevented them from using medication to have an abortion.

Learn more in @ndvhofficial's Reproductive Coercion and Abuse report.

#EndReproductiveCoercion



Between October and December 2023, the National Domestic Violence Hotline (The Hotline) in partnership with If/When/How conducted a survey to learn about survivor experiences of reproductive coercion and abuse. Respondents explained how their current or former partners prevented them from using abortion medication.

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Respondents stated that their current or former partners prevented them from using medication abortion by:

- Using emotional manipulation, begged them not to have an abortion or else they might commit suicide
- Lit the medication on fire
- Locked up the survivor so they couldn't get an abortion
- Threatened the survivor and their family lives if they got an abortion

Source: Reproductive Coercion and Abuse Report published by The Hotline and If/When/How

NATIONAL
DOMESTIC
VIOLENCE
HOTLINE